

## Tony Gill

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Technology leader with 20+ years' experience developing compelling, collaborative, standards-driven solutions for the management, delivery and preservation of high-quality digital content in marketing communications, luxury goods, museums, libraries, archives, and higher education contexts. Standards champion and DAM Foundation Charter Board Director. Key strengths include:



### Current Employment

#### Global Director of Library Science & Information Management

2008 - Present

AdPeople Worldwide ([adpeople.com/](http://adpeople.com/))

- Design standards, policies, procedures, and workflows for digital asset and enterprise content management for a global advertising agency within the WPP Group servicing Dell Inc.;
- Implement enterprise digital asset management infrastructure serving ~5,000 users globally based upon a network of 11 synchronized Xinet WebNative DAM servers;
- Define and maintain global metadata schema, taxonomies and controlled vocabularies;
- Lead the operational management of a distributed team of digital asset librarians and content editors;

#### Chief Digital Officer (part time)

2010 - Present

J. Panther Luggage Co. (<http://store.jplc.com/>)

- Design, develop and maintain website and online e-commerce store for luxury luggage start-up;
- Manage [jplc.com](http://jplc.com) domain, web hosting and email;
- Define standards for file formats, image resolution and aspect ratio, metadata and filenaming;
- Participate in strategic planning with senior management team;

### Selected Standards Work

NISO Framework of Guidance for Building Good Digital Collections

2005 - 2007

CIDOC Conceptual Reference Model (CRM)

2000 - 2004

Consortium for the Computer Interchange of Museum Information (CIMI)

1999 - 2002

Dublin Core Metadata Initiative

1996 - 1999

## Career History

- Adjunct Assistant Professor (part time), New York University (USA)** 2007 – 2010  
 Taught 13-week *Interactive Technologies in Museums* class as part of Master's Program in Museum Studies at NYU Graduate School of Arts and Sciences
- Director, Gruss Lipper Digital Laboratory, Center for Jewish History (USA)** 2005 - 2008  
 Founded and directed a state-of-the-art grant-funded facility to build digital collections from the museum, library and archive collections of 5 partner institutions comprising the Center for Jewish History: [access.cjh.org](http://access.cjh.org)
- Consultant, Self-employed (USA)** 2005 - 2006  
 "Digital Asset Management @ B&b" report for Bumble & Bumble Inc. (now part of Estée Lauder Companies Inc.); "Metadata and the Web" for the Getty Research Institute (USA)
- Director of Metadata & Cataloguing, ARTstor/Andrew W. Mellon Foundation (USA)** 2002 - 2004  
 Responsible metadata strategy, schema and workflows for ARTstor ([www.artstor.org](http://www.artstor.org)), a digital library of art images for educational use; led ARTstor Metadata Team; contributed to the strategic planning for ARTstor as part of senior management team.
- Program Officer, OCLC (formerly The Research Libraries Group, USA)** 1999 - 2002  
 Co-ordinated member programmatic activities with focus on art, museum and cultural heritage initiatives; RLG liaison for Art & Architecture Group Steering Committee and SCIPPIO Advisory Task Force; chaired RLG Cultural Materials Description Advisory Group; provided expert input into information access and interface requirements for RLG Cultural Materials; led the design of the underlying relational data model.
- ADAM & VADS Programme Leader, University for the Creative Arts (formerly the Surrey Institute of Art & Design, UK)** 1996 – 1999  
 Led teams developing ADAM, the Art, Design, Architecture & Media Information Gateway (eLib), and VADS, the Visual Arts Data Service (AHDS); managed multiple grant-based project budgets; represented JISC in the Dublin Core Metadata Initiative.
- Consultant, Self-employed (UK)** 1997 - 1999  
 "Metadata and the WWW" for the Getty Information Institute (USA); "JIDI Metadata Schema" for University of Bristol (UK); "National Collections Centre Strategy Report" for the Science Museum (UK); "Using Web 3-D Technology for Cultural Heritage" for RLG (USA).
- Technical Outreach Manager, Collections Trust (formerly the Museum Documentation Association, UK)** 1994 - 1995  
 Advised UK museum community on the best use of information and communications technology for collections and access; Created a wide range of outreach resources, including training workshops, multimedia presentations, fact sheets, web resources (including MDA's first ever website), software (Term Tree), and "The MDA Guide to Computers in Museums."

## Education

- 1994 **MA Communication in Computing, Middlesex University, London, UK**  
 Final project & dissertation: "Information Technology in Museums: User Interface Design for Collection Management Software";
- 1990 **BSc (Honours) Physics & Philosophy, King's College London, UK.**

## Selected Publications

- **Nick Crofts, Martin Doerr, Tony Gill, Stephen Stead, Matthew Stiff (editors),** [\*Definition of the CIDOC Conceptual Reference Model\*](#) Version 5.0.4, November 2011, ICS-FORTH (published as ISO 21127:2014, A reference ontology for the interchange of cultural heritage information, International Organization for Standardization, 2014);
- **Tony Gill,** [\*“Metadata & the Web” Introduction to Metadata\*](#). 2nd print edition, v3.0 online edition (2008). The J. Paul Getty Trust;
- **Grace Agnew, Murtha Baca, Priscilla Caplan, Carl Fleischhauer, Tony Gill, Ingrid Hsieh-Yee, Jill Koelling, Christie Stephenson, Karen A. Wetzel,** [\*A Framework of Guidance for Building Good Digital Collections\*](#). 3<sup>rd</sup> edition (2007). National Information Standards Organization (NISO);
- **Tony Gill,** [\*“Building semantic bridges between museums, libraries and archives: The CIDOC Conceptual Reference Model”\*](#) *First Monday* Volume 9, Number 5 (May 2004);
- **Tony Gill & Paul Miller,** [\*“Re-inventing the Wheel? Standards, Interoperability and Digital Cultural Content”\*](#) *D-Lib Magazine* Volume 8, Number 1 (January 2002). Corporation for National Research Initiatives;
- **Kevin Gosling & Tony Gill,** [\*“The Nation’s Collections: Are we virtually there?”\*](#) *MDA Information* Volume 2 Issue 2 (September 1996). Museum Documentation Association;
- **Tony Gill,** *The MDA Guide to Computers in Museums*, Museum Documentation Association 1996;
- **David Dawson & Tony Gill.** *The MDA Survey of Information Technology in Museums 1996 – 97*. Museum Documentation Association 1996.

See <http://www.tonygill.com/publications> for a full list of publications with hyperlinks where available.